**Application overview (500 word limit)**

*Provide a brief description of your organisation, including the reasons why you are applying for this award.*

**Criterion 1: High quality and leading practice in VET (800 word limit)**

*How do you provide high quality VET? For example, you may consider:*

* how you demonstrate excellence and high level performance in nationally accredited training arrangements;
* how you provide creative and innovative solutions to emerging training needs;
* the systems you have in place to manage, evaluate and enhance your VET products and services;
* how you implement and keep up with best practice;
* how your training influences best practice;
* how you measure success (e.g. outcome and completion data, satisfaction surveys, independent validations and evaluations, industry recognition, business outcomes from training activity); and
* how you undertake continuous improvement and apply quality controls within your organisation.

**Criterion 2: Meeting student needs (800 word limit)**

*How do you support students and meet their needs in vocational education and training? For example, you may consider:*

* how you encourage access to your VET products and services;
* what support services you provide to students during their training;
* the systems you have in place to be able to reach different cohorts (e.g. online training);
* how you are inclusive of different students’ needs;
* how you provide students with the skills they need to be successful in the workplace;
* how satisfied students are with their training; and
* the success you have achieved in meeting the needs of equity groups.

**Criterion 3: Meeting industry needs (800 word limit)**

*How do you monitor industry and market needs? For example, you may consider:*

* how you build new, innovative and effective partnerships with industry in the local or wider community;
* how you collect data on and understand industry/business needs and expectations;
* your capacity and flexibility to meet changing training needs and new training markets; and
* how your training reflects changing industry requirements and expectations.

**Criterion 4: High quality business management (800 word limit)**

*How do you manage your business to ensure it is operating at a high quality? For example, you may consider:*

* the strategies you have in place to identify local/regional issues (e.g. social, economic, industrial or environmental issues) and how you incorporate these into your service delivery;
* the systems you have in place for planning and communicating your purpose, vision, goals, values and core business strategies (and for creating alignment across your whole organisation);
* how you develop the capability and capacity of your workforce;
* the strategies you have in place to build a positive workplace culture;
* how you support employee wellbeing and positive mental health;
* how you incorporate inclusion and diversity into running your business;
* how you identify and attract new clients and new markets, and how you address these without impacting the sustainability of your operations;
* how you enrol, train and report on online learners; and
* how you ensure the sustainability of your operations, including your understanding of risk and risk management.

**Criterion 5: Innovation and excellence in design and delivery of training (800 word limit)**

*How do you demonstrate innovation in your approach to the design and delivery of training for students? For example, you may consider:*

* details of creativity, innovation and excellence in the design, development and delivery of training;
* how you demonstrate creativity and innovation in the design and development of your processes and techniques (operational or educational);
* innovative methods that you use to create positive relationships or partnerships with others to enhance the effectiveness of your training; and
* innovative approaches that you use to encourage access to training for your students (e.g. mentoring, e-learning, collaborative learning).